



For more information, contact:

Carey Kerns
Public Relations
(503) 239-3758
news@biomechanica.com

**BROOKS® SPORTS PARTNERS WITH BIOMECHANICA TO
BRING ADDITIONAL MUSCLE TO FOOTWEAR R&D PROGRAM**

Portland, Ore. (September 28, 2005) - In its ongoing mission to offer the best high-performance running products, Brooks® Sports, Inc. has tapped BioMechanica, LLC to reinforce its state-of-the-art footwear Research & Development (R&D) program with specialized product development and testing services.

As an outside research partner, BioMechanica will offer supplemental information to Brooks' in-house test findings and lend its extensive knowledge of athletic footwear analysis and evaluation to facilitate the process. BioMechanica will also provide Brooks with critical independent evaluation and validation of R&D concepts generated within Brooks' Advanced Concepts department. In addition, BioMechanica will make recommendations regarding the Brooks testing lab so the facility will continue its leading-edge operations into the future.

"The Brooks footwear team is pleased to draw on BioMechanica as an industry-leading, independent source to augment our own internal testing facility in the development of new products," says Brooks Sports Advanced Concepts Materials Engineer Derek Campbell.

BioMechanica is the world's only private independent consulting firm with in-house evaluation and testing capabilities that specializes in athletic footwear research and development.

Martyn Shorten, Ph.D., BioMechanica founder and president, says his firm offers a unique advantage to clients by providing a comprehensive range of confidential biomechanical evaluation services.

"By using BioMechanica's expertise in developing footwear test equipment and testing protocols, Brooks will be able to concentrate its efforts on the continuing

advancement of its running shoes, and further solidify its standing as one of the top performance running brands in the world,” notes Shorten.

Brooks Sports, Inc. is a leading running company that designs and markets a line of performance footwear, apparel and accessories in more than 80 countries worldwide. Part of the Russell Corporation (NYSE: RML), Brooks was founded in 1914 and is headquartered in Bothell, Wash., near Seattle. The company’s mission is to inspire people to run and be active by creating innovative gear that keeps them running longer, farther and faster. Visit www.brooksrunning.com for more information.

Founded in 1993 by leading biomechanist and inventor Martyn Shorten, Ph.D., BioMechanica, LLC has an international reputation for outstanding research and innovation in athletic footwear. The Portland, Oregon-based company supports numerous high-profile U.S. athletic and outdoor footwear brands with independent and confidential advanced research, product development and testing services.

###

For more information, contact:

Carey Kerns

BioMechanica

(503) 239-3758

news@biomechanica.com